

Financial Basics for Kids



A COMMON SENSE
INTRODUCTION TO
MONEY MANAGEMENT
FOR STUDENTS



Financial Basics for Kids

Practical “money smarts” kids can count on

Too many young Canadians today lack a basic understanding of how to manage their money and save for the future. Kids are taught the foundational math skills they need to succeed but learning how to apply these concepts to personal finances is too often overlooked.

Parents and teachers agree more should be done to teach kids the basics of money but they're not sure where to turn. Parents feel they lack the knowledge and time to teach their kids the financial

basics. Educators believe the current school curriculum doesn't go far enough to arm students with the tools they need to become financially successful adults.

That may be why, in a recent survey, parents selected a “financial planning expert” as their top pick among a wide array of in-class guest speaker options.

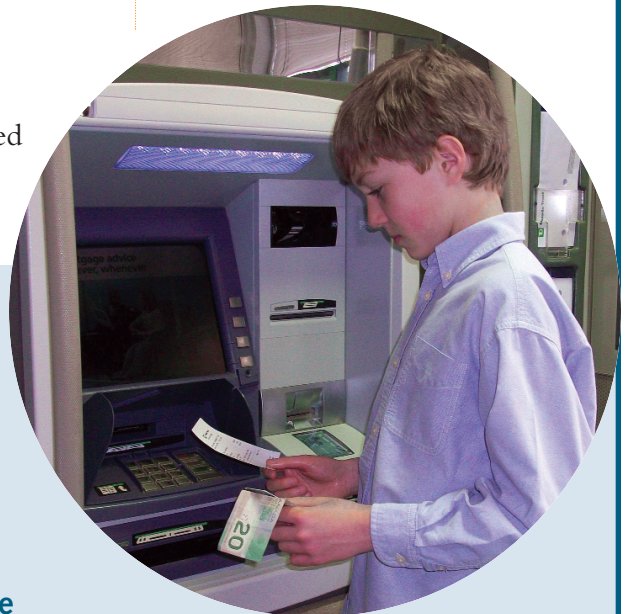
Taking the lead, Money School Canada has worked extensively with parents

and educators to develop a practical and effective program to tackle the challenge of financial literacy for kids.

It's called Financial Basics for Kids. And its goal is to prepare a new generation of financially savvy young Canadians.

Kids will gain...

- an appreciation for the value of money
- a deep understanding of personal finance basics, including planning, budgeting and smarter spending
- a sense of independence, confidence and pride in their ability to manage finances
- access to straightforward tools they can use to take responsibility for financial decisions well into the future



PROBLEM

Kids are embarrassed to ask “dumb” questions about personal finances

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only 14% of parents talk in-depth about money with their children

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6 in 10 young Canadian adults are carrying debt and 4 in 10 are not meeting monthly payments.

SOLUTION



Money School Canada's Financial Basics for Kids helps young people better understand how to manage their money for the future.

moneyschoolcanada.com

A Common Sense Approach

And loads of fun

Developed by educators and money management experts, the Financial Basics for Kids workshops provide elementary and middle school students with fun, engaging, innovative and practical lessons that help them learn the basics of personal finance.



Customizable

Compatible with teachers' learning segments - flexible and easily tailored to fit with existing lesson plans.

Kid-Centred and Engaging

Segments include easy-to-grasp digestible concepts founded in practical, day-to-day money management situations that young people can identify with.

Motivational

The program includes real-life, interactive exercises that inspire students to learn. They will gain valuable confidence and know-how that will stay with them for life.

Delivered by Experts

Sessions are led by Money School Canada facilitators with extensive real-world business and personal finance experience.

Linked to Curriculum

Grounded in mathematics curriculum strands so that students can apply and build on skills and knowledge they already have.

Out of the Classroom and into the Future



The common sense tools introduced in the Financial Basics for Kids workshops are just the beginning.

To ensure the dialogue continues, helpful post-session activities are provided so educators and families can put learning into practice and continue discovering together.

Three flexible formats available:

- 1 In-class workshops delivered during regular school hours
- 2 After-school programs
- 3 Private or group sessions

ensure maximum information retention. Scheduling and content can be tailored to meet specific grade or learning goals.

Curriculum at a Glance

The Financial Basics for Kids workshops are designed by Money School Canada with the help of educators and parents to provide kids with a solid understanding of core financial principles that will help them to better manage their money in the future. Sessions tackle basic personal finance fundamentals, including:

- Need versus want spending
- Kid's purchasing influences
- Understanding expenses
- Banking and bank accounts
- Financial goal setting – saving, spending, giving
- Budgeting and cash flow basics
- And more, including cost comparisons, borrowing, income and understanding interest

The introductory Financial Basics for Kids workshops are offered in three sessions over six classroom hours. Each two hour module builds on previous concepts to ensure maximum

Meet the Principal...



**Tricia Barry, Founder
Money School Canada**

More than 20 years of experience in financial services and a lifelong passion for advancing the cause of financial literacy for children led Tricia Barry to her true calling as founder and managing director of Money School Canada.

A former vice president of marketing for a major Canadian financial institution and past head of the CIBC youth customer segment and banking programs, Tricia has travelled across Canada

and around the world, and has appeared on television and in print to spread the word about children's financial literacy issues.

"We're reminded every day how important financial literacy is to a healthy economy and personal financial security," says Tricia.

"I want to help the next generation of young Canadians build independence and confidence through a firm grasp of money basics. These fun and practical workshops are a great way to achieve this."

"Teach children the value of money and how to manage it and they'll appreciate it for the rest of their lives."



To learn more about **Financial Basics for Kids workshops** or to book sessions for your school, classroom or private group, please call, write or visit:

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